

	Penny Lane On-Line	Penny Lane Premium	Penny Lane Platinum
Property advertised on Pennylanehomes.com	✓	✓	✓
Property advertised on Rightmove, Zoopla and On the Market	✓	✓	✓
Social media campaign for every new property for sale	✓	✓	✓
For Sale Board Erected	✓	✓	✓
Tailored property description	✓	✓	✓
High quality Home Report accepted by all lenders	✓	✓	✓
Free advice line	✓	✓	✓
Home Report sent to potential buyers	✓	✓	✓
Property advertised in shop window		✓	✓
Professional photos and 3D floorplan		✓	✓
Full sales negotiating		✓	✓
Match and Market to full database		✓	✓
Personalised staff appointed to client		✓	✓
In-House Schedules		✓	✓
24 Hours Live Chat Facility		✓	✓
Weekly written or verbal updates		✓	✓
Prominent Window Placement in Branch Window (A3 where possible)			✓
Accompanied viewings			✓
Staging for professional photography			✓
Feature Property Listing on Rightmove for 1 week			✓
Premium Listing on Rightmove for 6 months			✓
Dedicated Property Manager Available 7 days a week			✓
Full HD Video Tour			✓
Drone footage available - Price on request	✓	✓	✓

UPFRONT	Penny Lane On-Line	Penny Lane Premium	Penny Lane Platinum
Up to £150,000	Sales Fee £450 Home Report £450	Instruction Fee £300 Home Report £450 Completion Fee £750	Instruction Fee £450 Home Report £450 Completion Fee £1000
£150,000 to £300,000	Sales Fee £550 Home Report £550	Instruction Fee £300 Home Report £550 Completion Fee £1250	Instruction Fee £450 Home Report £550 Completion Fee £1500
£300,000+	Sales Fee £650 Home Report £750	Instruction Fee £400 Home Report £750 Completion Fee £1500	Instruction Fee £500 Home Report £750 Completion Fee £2000

DEFERRED	Penny Lane On-Line	Penny Lane Premium	Penny Lane Platinum
Up to £150,000	Upfront Fee £0 Home Report £0 Sales Fee £1080	Instruction Fee £0 Home Report £0 Completion Fee £1800	Instruction Fee £0 Home Report £0 Completion Fee £2300
£150,000 to £300,000	Upfront Fee £0 Home Report £0 Sales Fee £1200	Instruction Fee £0 Home Report £0 Completion Fee £2500	Instruction Fee £0 Home Report £0 Completion Fee £3000
£300,000+	Upfront Fee £0 Home Report £0 Sales Fee £1500	Instruction Fee £0 Home Report £0 Completion Fee £3250	Instruction Fee £0 Home Report £0 Completion Fee £4000

All **UPFRONT** and **DEFERRED** prices are inclusive of VAT